



**Join us for a discussion on ACO's for Long Term Care
Monday, Nov. 28th 9:00 a.m. to 11:00 a.m.**

**The Rochester Region is pleased to announce the following presentation:
Accountable Care Organizations for Long Term Care**

ACO's create incentives for health care providers to work together to treat an individual patient across care settings - including doctor's offices, hospitals and long term care facilities. What are the benefits and pitfalls? Will your organization participate? Did CMS's recently released Final regulations and guidance answer all of your lingering ACO questions?

About the Speaker:

Ross P. Lanzafame, Esq. Partner
Harter, Secrest & Emery LLP

Ross counsels clients with regard to business, corporate and government regulatory matters, and represents clients before a variety of governmental agencies, bodies, boards and commissions. He advises health care clients on federal and state regulations governing facility operation, financing, medical records and data confidentiality, HIPAA, fraud & abuse, Stark/mini-Stark compliance and informed consent. Ross regularly advises clients with respect to clinical research agreements and clinical trials, as well as intellectual property issues attendant to research, and negotiates clinical trial and consulting agreements on behalf of researchers. In addition, Ross focuses on reimbursement issues affecting health care providers with particular emphasis on Medicare and Medicaid regulatory issues. He analyzes provider reimbursement rates, prepares and prosecutes rate appeals and hearings, and defends providers on rate audits. He provides the economic, methodological and technical analysis of reimbursement issues in support of provider rate litigation.

Health Care Administrative Experience

Prior to attending law school and earning his law degree, Ross managed the neonatal intensive care unit and all surgical units at a major area hospital for four years.

Professional And Civic Activities

Ross is a member of the National Association of Chiropractic Attorneys (Treasurer), the National Health Lawyers Association, the American Bar Association, and the New York State Bar Association. He is Past Chair of the Health Law Section of the New York State Bar Association.

Location:

Unity Health Education Center
1555 Long Pond Road
Rochester, NY 14626

Agenda:

9:00 a.m. - 9:30 a.m. Registration
9:30 a.m. - 11:00 a.m. ACO for LTC Session

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ACO's for Long Term Care

