



Medicare/Medicaid Compliance and Reimbursement Issues

December 19, 2011

Session 1: 10:00am – 12:00 pm Compliance Session 2: 1:00pm 3:00pm Reimbursement

This session will cover compliance and reimbursement topics including Short Stay Audits, Observation units (proposed regulations), Medicaid timely billings audits, appeals in Medicare/Medicaid audits, Structuring acquisitions, Provider-based issues, site requirements for billing outpatient PPS, co-pay notice obligation, APGs and Ancillary Billing.

About the Speakers:

**Ellen V. Weissman, Partner
Health Law Practice Group
Hodgson Russ Attorneys**

As the head of the Hodgson Russ's Health Law Practice Group, Ms. Weissman devotes her practice to serving health care clients in reimbursement, regulatory, and compliance matters. She advises health care clients on structuring transactions, including forming integrated delivery systems and ambulatory care alternatives in light of licensure, certificate of need, and reimbursement issues. Ms. Weissman counsels academic medical centers on graduate medical education reimbursement and compliance issues. She represents health care clients in Medicare and Medicaid appeals, including appeals before the Provider Reimbursement Review Board. She also represents providers in Medicare and Medicaid audits and investigations conducted by fiscal intermediaries, the Office of the Inspector General of HHS, the U.S. Department of Justice, Medicaid Fraud Control Units, and the New York Office of the Medicaid Inspector General.

Prior to joining Hodgson Russ, Ms. Weissman practiced with the New York City office of a national health care law firm, Wood, Lucksinger and Epstein. She also served as counsel to a New York City deputy mayor who chaired the New York City Health and Hospitals Corporation and as law clerk to U.S. District Judge Whitman Knapp in the Southern District of New York.

Presentations/Articles: Ms. Weissman has lectured extensively in health law, including at national conferences sponsored by the American Health Lawyers Association and the American Hospital Association. She has also presented throughout New York State at conferences sponsored by the Healthcare Financial Management Association, the Healthcare Association of New York State, and the Health Law Section of the New York State Bar Association, where she chairs the Committee on Payment and Reimbursement.

**Bethany J Hills, Senior Associate
Health Law Practice Group/Hodgson Russ Attorneys**

Ms. Hills assists life science companies and health care providers with regulatory and compliance matters. She represents these companies in all aspects of their business, from regulatory submissions for product approvals to collaborative agreements for research, supply and distribution, structuring, and financing arrangements. She advises on clinical research compliance and reimbursement and has assisted clients in responding effectively to FDA enforcement actions, including product liability claims, recalls and seizures, FDA warning letters, government inspections, and labeling issues. She assists FDA-regulated industries with both domestic and foreign regulatory compliance, including import and export issues.

Ms. Hills also provides reimbursement, regulatory, and compliance guidance for health care providers, with a focus on the complex laws governing provider billing and referral relationships, including representing providers in reimbursement audits and assisting with all aspects of effective compliance programs. Ms. Hills represents clients in investigations by government entities, including the U.S. DOJ, DHHS Office of Investigator General, OMIG, MCFU, New York State DOH, and OPMC.

Location:

Unity at Ridgeway
1st Floor Conference Room
2655 Ridgeway Ave
Rochester, NY 14626

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