



hfma™ rochester regional chapter
healthcare financial management association



HFMA Book Club
Friday, April 29, 2011
8:00am to 11:00am
Registration begins at 7:30am

About this Session:

Please join Lisa Smith in a discussion on Mark Goulston's Just Listen. The Book Club provides an alternative to traditional professional development courses, and offers a more interactive approach to improving professional skills.

Location:

The Camden Group
1882 South Winton Road
Rochester, New York

About the Speaker:

Ms. Smith is a senior manager at The Camden Group. Ms. Smith has extensive expertise working with senior management teams in healthcare, both from the health insurer and the healthcare provider perspective. She specializes in healthcare financing and business management, with a proven ability to manage diverse insurance products, develop financial strategies and policy guidelines, and direct a team of healthcare professionals towards cost effective yet quality-driven care. She is highly experienced in rating and underwriting, data analysis, budgeting, forecasting, provider compensation, financial and operational benchmarking, and all aspects of contracting, including rate negotiations. Ms. Smith also has experience in strategic planning, managed care education, and product development.

Ms. Smith is currently an Adjunct Professor at Roberts Wesleyan College for the Masters in Health Administration program. She is also President of the Rochester chapter of New York Medical Group Management Association and a Board member of the Rochester Chapter of the Health Care Financial Management Association.

Ms. Smith received her bachelor's degree from Rochester Institute of Technology in Rochester, New York and a master's in business administration from the University of Rochester, Rochester, New York.

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