

Current Events 2011



hfma™ rochester regional chapter
healthcare financial management association



Join us Feb. 11th 7:45am to 12:30pm
Current Events 2011

The Rochester Region is pleased to present CFO Perspectives on the Healthcare Industry. The upstate market is uncertain, especially in light of Healthcare Reform. CFOs and all executives must lead their organizations through instability, expect and plan for risk, build partnerships, apply strategic cost management and secure capital to ensure they continue to meet mission objectives.

The Speakers:

Thomas Crilly
Senior Vice President and Chief Financial Officer
Unity Health System

Leonard J. Shute
Chief Financial Officer
Strong Memorial Hospital

Mark Prunoske
Senior Vice President and Chief Financial Officer
F.F. Thompson Health System

Location:

Locust Hill Country Club
2000 Jefferson Road
Pittsford, NY 14534
(585) 427-7010

Agenda:

7:45 a.m. - 8:45 a.m.	Registration/Full Breakfast Co-Sponsored by the Camden Group
8:45 a.m. - 9:15 a.m.	Peer Review/Awards Presentation
9:15 a.m. - 11:15 a.m.	Panel Presentations
11:15 a.m. - 11:30 a.m.	Break
11:30 a.m. - 12:30 p.m.	Q&A

Please remember to bring canned goods to support Linda's Cupboard being collected by the Community Services Committee

50/50 raffle tickets will be available; proceeds to benefit Linda's Cupboard

**2010/2011
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HFMA

Current Events 2011 Registration Form

Facility Name: _____ Phone: _____

Address: _____

Please indicate each registrant will be attending :

Registrant Name	Indicate CPA Status Y/N	Email Address	HFMA Member # or Student's College (must be completed to receive discount)	Total Due
TOTAL:				

Cost:
 Member \$50.00
 Non-Member \$80.00
 Full-Time Student \$25.00

To register or for more information : Respond to Sharon Polak
spolak@mvphealthcare.com

Registration - 7:45 – 8:45am
 Event - 8:45am - 12:30pm

Checks can be mailed to:
 The Bonadio Group
 Attn: Courtney Spitz
 171 Sully's Trail, Ste. 201
 Pittsford, NY 14534

Make checks payable to:
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